



The Wind Coalition

Survey of Kansas Registered Voters Regarding Energy Issues

January 6-8, 2014



NORTH STAR
OPINION RESEARCH

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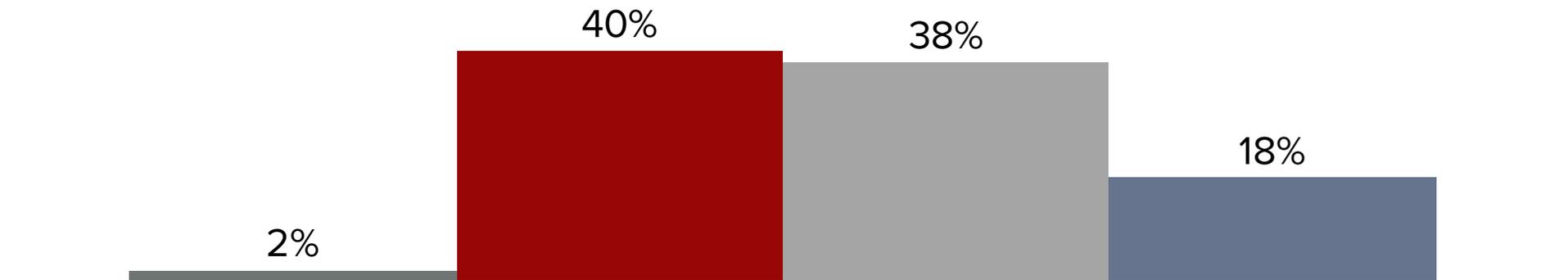
Methodology

- Survey conducted January 6-8, 2014.
- 600 respondents interviewed by telephone with live interviewers.
- Margin of error is ± 4.00 percent for full sample.
- Quotas set for county and party registration based on current registration. Party composition is: 45 percent registered Republican, 25 percent registered Democrat, and 30 percent other/unaffiliated.
- Sample was lightly weighted by age to reflect past turnout.
- Self-ID party (reflected in this presentation), is 44 percent Republican, 24 percent Democrat, and 37 percent independent.

Kansas voters are lukewarm at best on the state's economy.

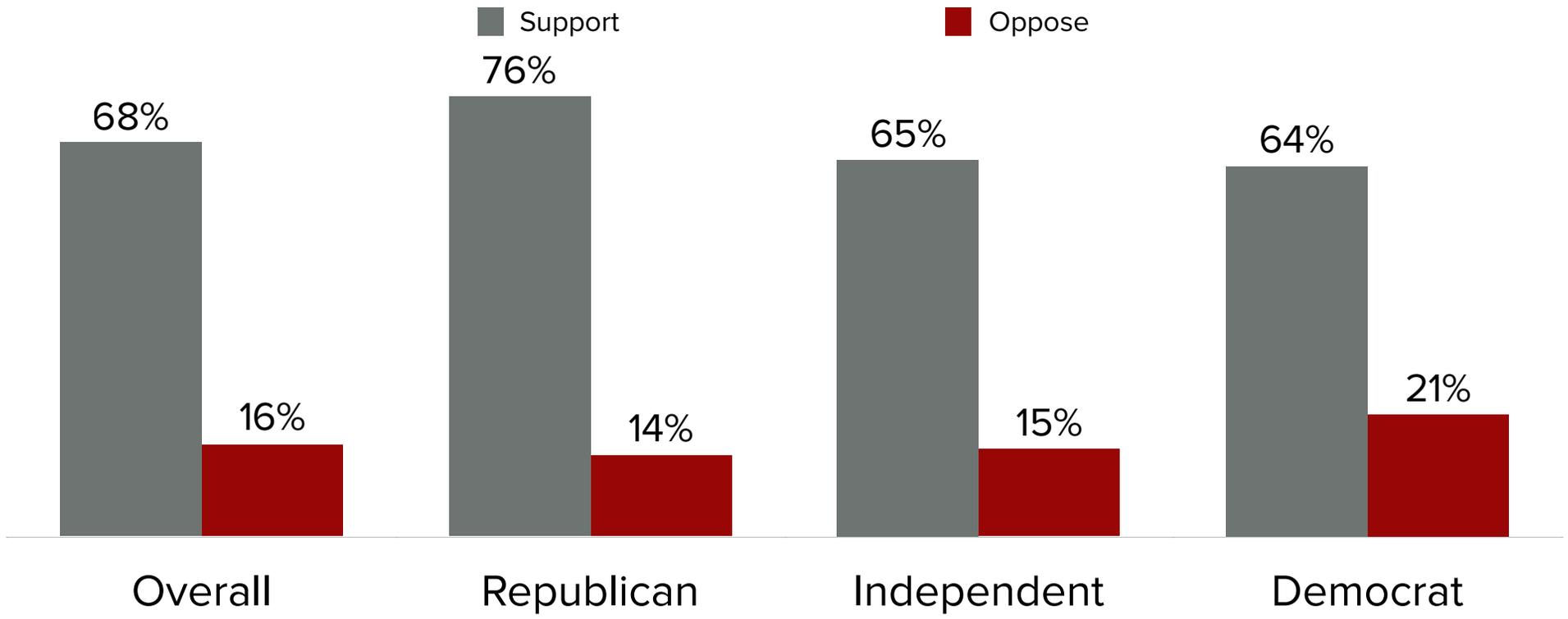
Would you say the Kansas economy is excellent, good, not so good, or poor?

■ Excellent ■ Good ■ Not So Good ■ Poor



Two-thirds of voters, including three-fourths of Republicans, approve of Governor Brownback’s “all of the above” energy policy.

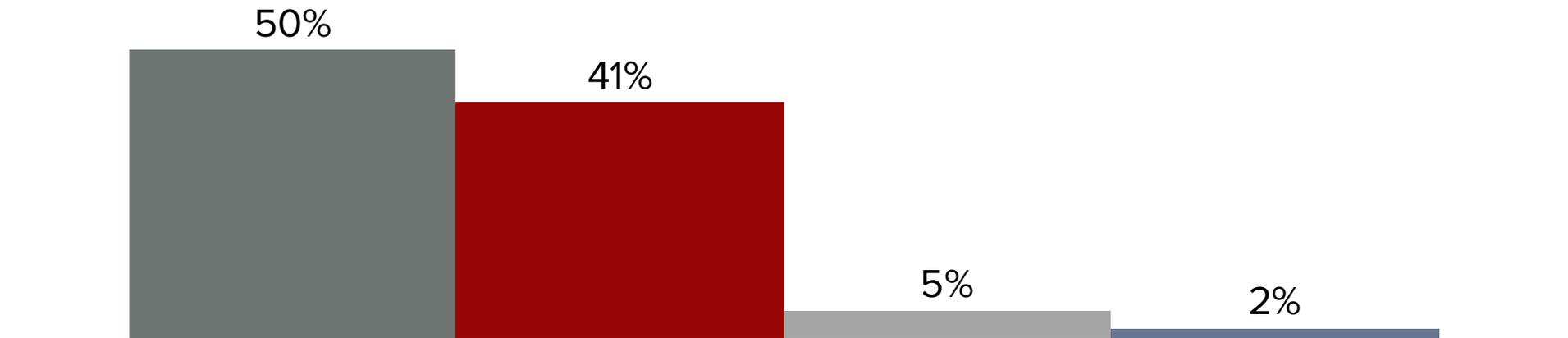
Governor Brownback has pursued an “all of the above” energy policy that includes increased development of renewable energy in Kansas.
Do you support or oppose that policy?



Nine in ten Kansas voters are at least somewhat supportive of using renewable energy...

In general, how supportive are you of using renewable energy like wind, solar, hydroelectric, geothermal, biomass, and energy from waste: strongly supportive, somewhat supportive, not too supportive, or not at all supportive?

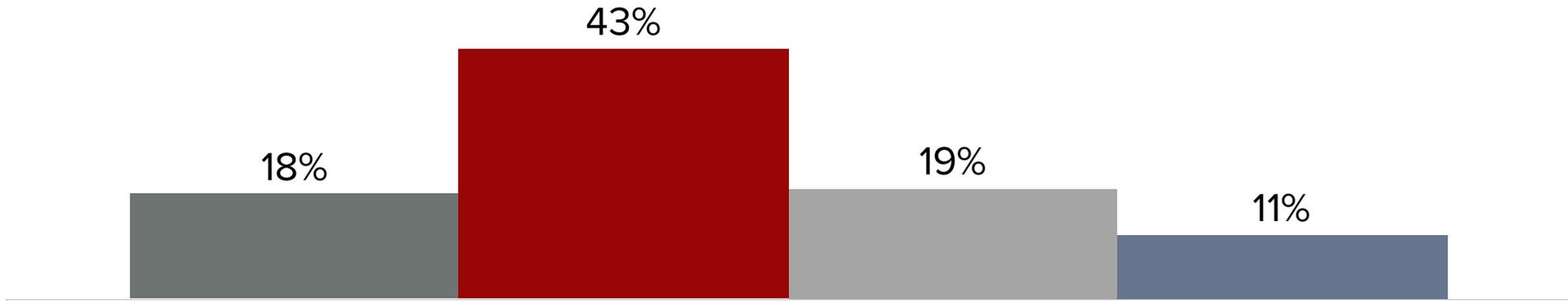
■ Strongly Supportive ■ Somewhat Supportive ■ Not Too Supportive ■ Not At All Supportive



...and a plurality thinks that the state's growing energy needs would best be met by increasing the use of renewables.

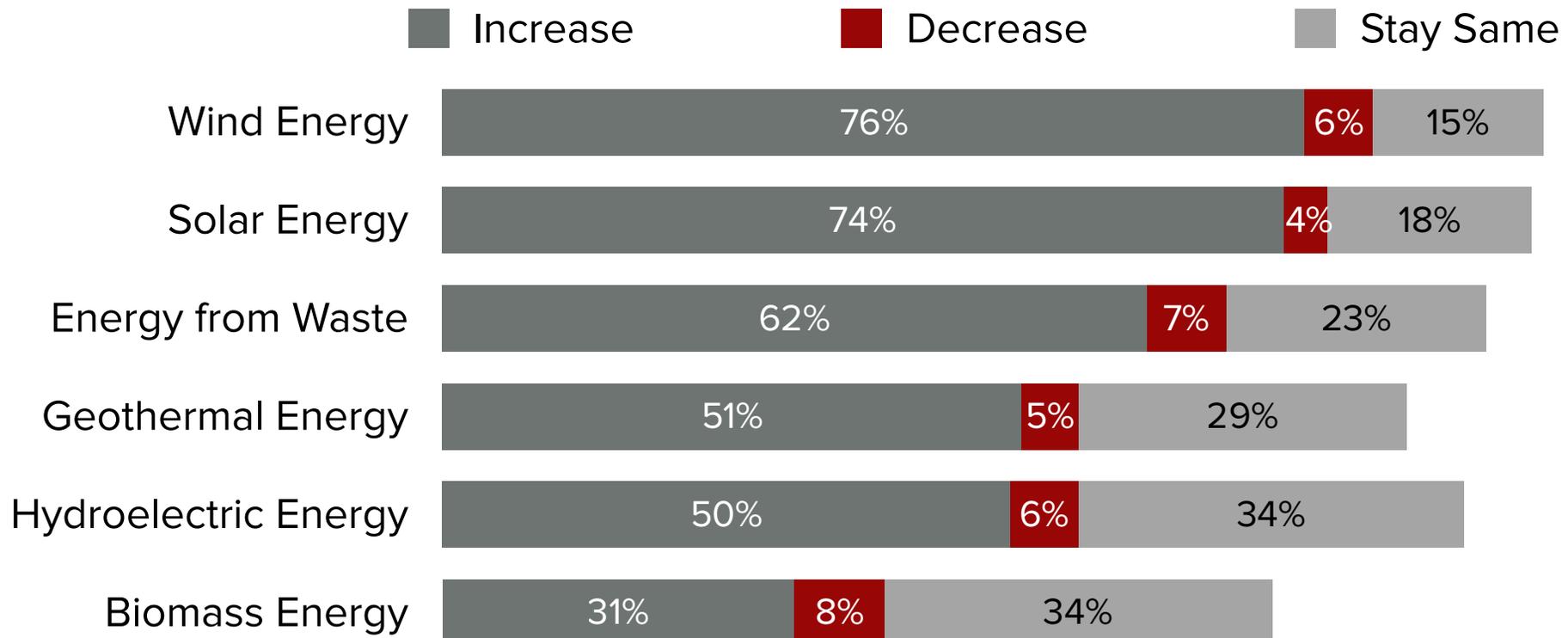
Over the next ten years, do you think Kansas's growing energy needs would best be met by (ROTATE: improving energy efficiency, increasing the use of renewable energy like wind, solar, hydroelectric, geothermal, biomass, and energy from waste, or increasing the use of energy from nuclear, coal, and natural gas)?

■ Efficiency ■ Renewables ■ Nuclear/Coal/Gas ■ Combination (Vol.)



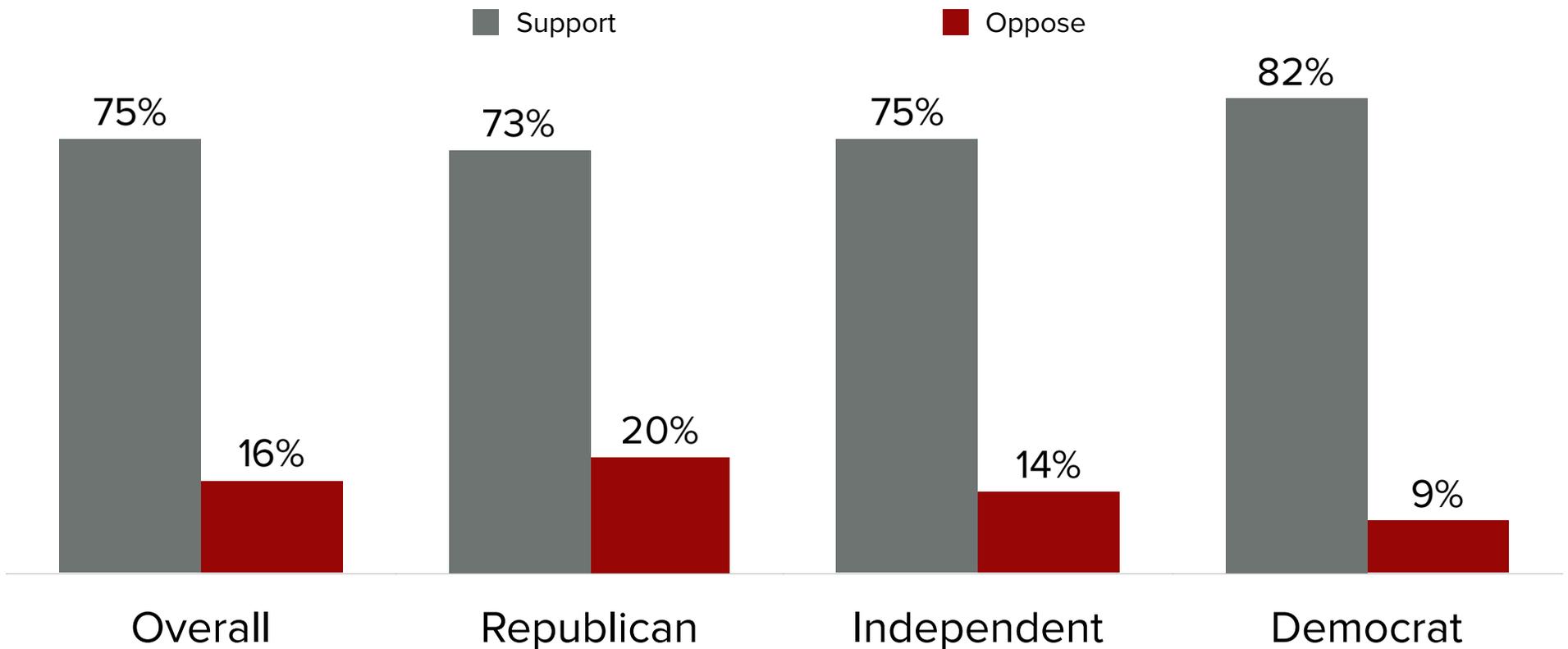
Voters would like to see generation from nearly every form of renewable energy increase over the next decade.

Now I am going to list several sources of renewable energy. For each one, would you please tell me if you would like to see the amount of electricity generated by that source in Kansas over the next ten years increase, decrease, or stay about the same as it is now:



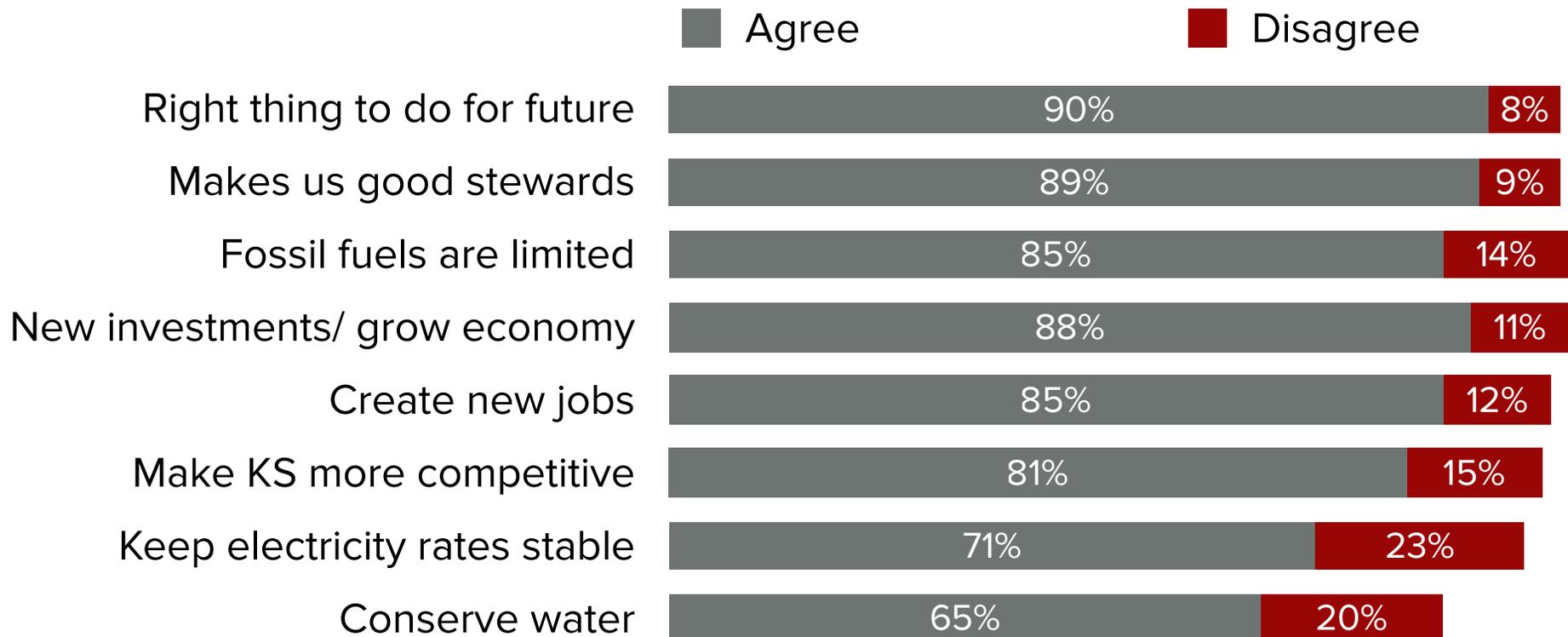
Kansas voters support the 2009 energy bill by an overwhelming, bipartisan, margin.

In 2009 the Kansas legislature passed a comprehensive energy bill that requires Kansas utility companies to generate twenty percent of their electricity from renewable sources by the year 2020. Do you support or oppose that law?



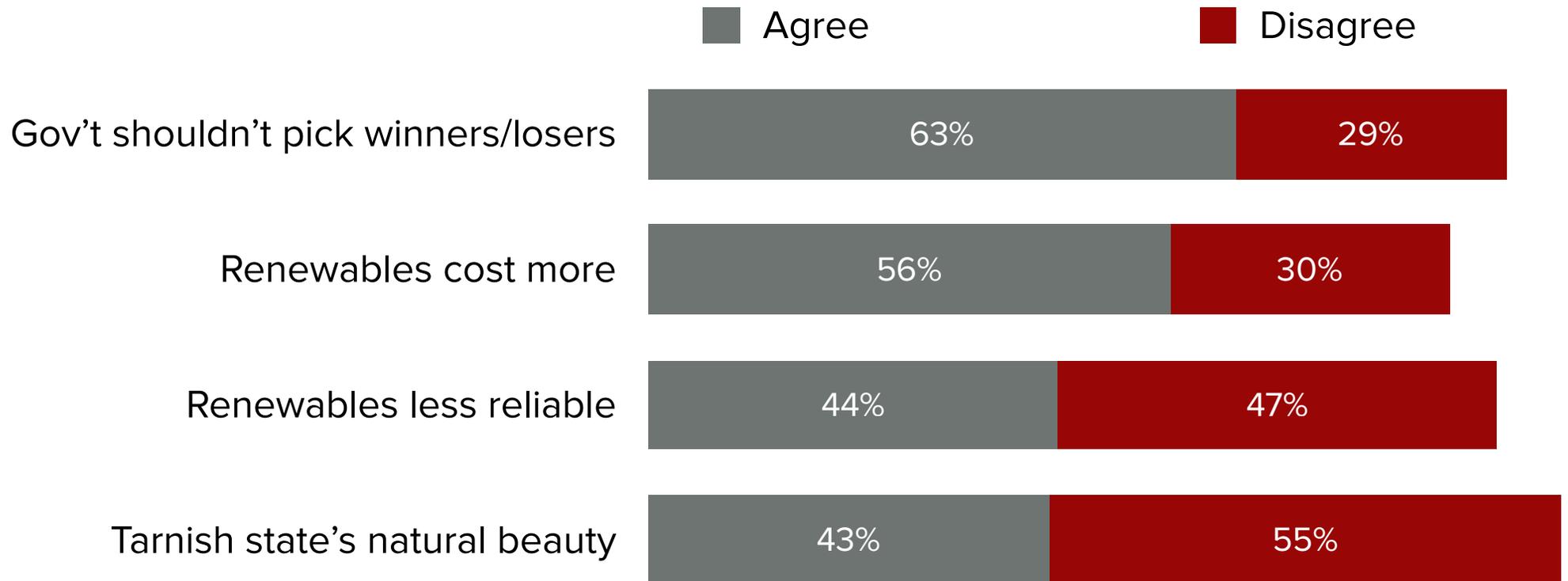
Large majorities of voters agree with all of the statements in favor of renewable energy use...

Now I would like to read you several statements regarding renewable energy use. For each one, would you please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly agree with that statement: (COMBINED AGREE/DISAGREE TOTALS)



...while smaller majorities agree with only two statements opposed to renewable energy use.

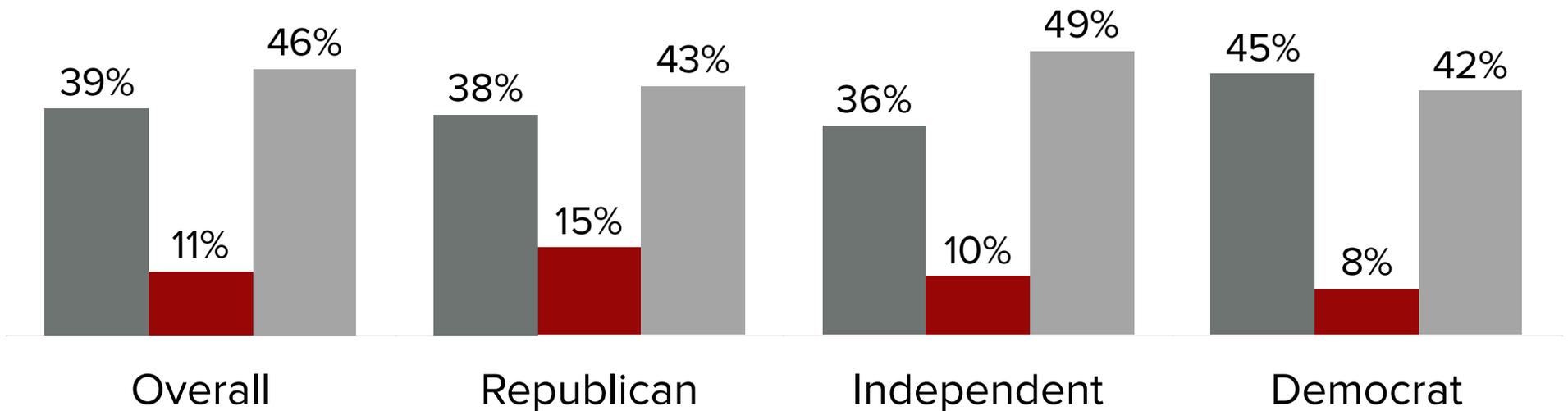
Now I would like to read you several statements regarding renewable energy use. For each one, would you please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly agree with that statement: (COMBINED AGREE/DISAGREE TOTALS)



Voters are more likely to vote for a state legislator who supports the energy bill by nearly four-to-one.

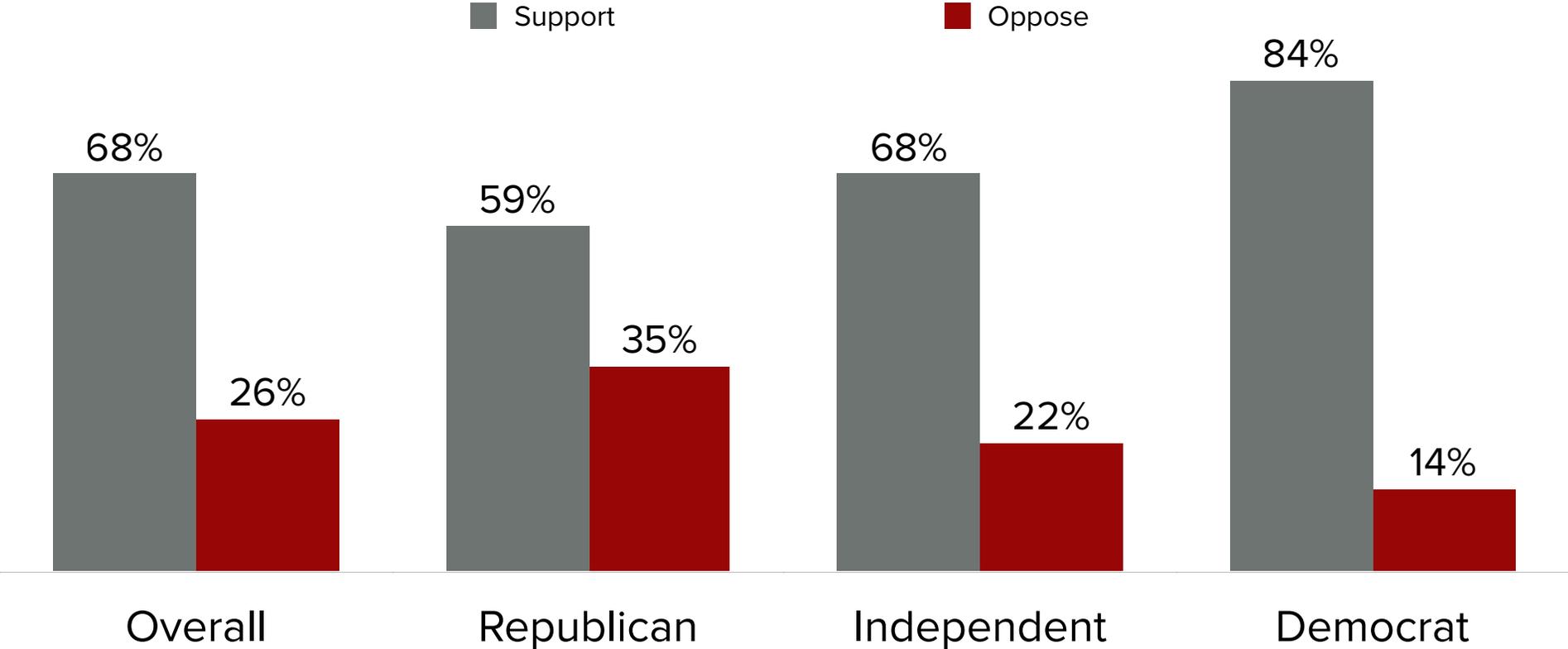
If you knew that your state legislator supports the law that requires utility companies to generate twenty percent of their electricity from renewable sources by the year 2020, would that make you more likely to support him or her for reelection, less likely to support him or her for reelection, or would it have no effect on your support?

■ More Likely ■ Less Likely ■ No Effect



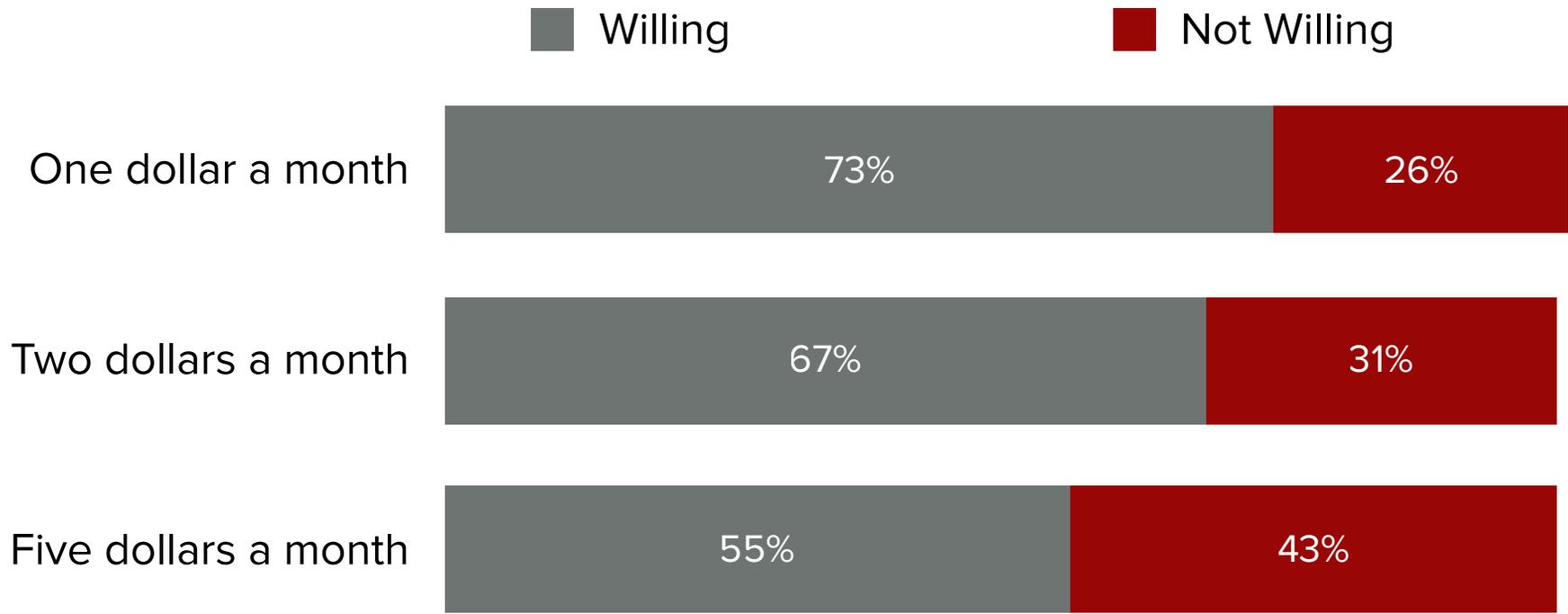
Two-thirds of Kansas voters support increasing the renewable energy standard to 25 percent.

Some people have proposed increasing the renewable energy standard, and requiring Kansas utility companies to generate twenty-five percent of their electricity from renewable sources. Would you support or oppose that proposal?



Majorities of voters would be willing to pay between one and five dollars per month more to increase the renewable energy standard.

Requiring utility companies to generate up to twenty-five percent of their electricity from renewable sources by the year 2025 could lead to an increase in energy costs in the short term. For each of the following amounts, would please tell me if you would or would not be willing to pay that additional amount if the Kansas legislature passed such a proposal:





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